

The Wireless Source exhibits at Greener Gadgets, February 1st in New York City

Bloomfield Hills, MI. January 31, 2008 - With over 130 million cell phones being retired each year and less than 4% of those being recycled, The Wireless Source will be on display at the 2008 Greener Gadgets Show, February 1 in New York City. The Wireless Source will promote its cell phone Corporate Buy Back Program as well as its newest consumer-recycling program, www.Myboneyard.com .

The conference will feature industry leaders, entrepreneurs, journalists, and designers will gather to discuss the business case for the greening of the consumer electronics industry. **Greener Gadgets** is a one day conference featuring key representatives from some of the largest consumer electronics companies in the world, innovators from academic thinktanks, members of startups focused on renewable energy, and some of the leading minds in the world of sustainable design and business. Topics to be addressed include: design for sustainability, product life cycle management, take-back and recycling programs, energy efficiency, greener materials, and green lifestyle and product marketing.

The Wireless Source is one of the largest cell phone recycling organizations in the US. In recycling approximately 12 million cell phones since its inception, this has saved equivalent to powering of almost 180,000 homes, according to the EPA statistics. Jeff Kaiser, Vice President of Environmentality stated "Since 1995, our organizational purpose has been the recycling of used handsets while providing economic value for our customers and the charitable organizations we support."

When achieving ISO 14001 registration, it was stated that in a world filled with concerns about global warming and high technology turnover, it is good to have companies like The Wireless Source who took the extra step to ensure that our tomorrow is a little cleaner.

About The Wireless Source

The Wireless Source is a global leader in the collection, processing and reuse of wireless technologies. The company supports recycling and asset recovery services to wireless service providers, retailers, charities and consumers in a secure and environmentally sound manner. The Wireless Source is an ISO14001 registered company.

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